



HONORING 10 YEARS OF GRANTING WISHES!

IT'S IN THE BAG

PRESENTS

A SPRING FÊTE

04.27.2025

THE WATERFRONT BEACH HOTEL
HUNTINGTON BEACH, CA.

[ITSINTHEBAG-WISH.ORG](https://itsinthebag-wish.org)

Make-A-Wish.
ORANGE COUNTY AND
THE INLAND EMPIRE

Women's
Circle
of
Wishes

WOMENS CIRCLE OF WISHES



A little more than nine years ago, a small group of women got together to talk about what they could do to help grant a child's wish. These ladies were seasoned fundraisers for school projects, youth sports teams, scouting and college alumni groups. During their first year, they each asked 10 friends to join them for a high tea and purse auction. Just 10 ladies attended the first "It's In The Bag" event, raising \$12,000 - at the time enough to grant two wishes!

Knowing they could do more, they invited these same friends, colleagues, sisters, and neighbors to join the conversation. Today there are more than 30 dedicated women with a shared vision that every eligible child deserves their most heartfelt wish. Working together, the Women's Circle has grown their annual luncheon and purse auction to over 300 guests and they have raised over \$1.6M in support of Make-A-Wish Orange County and the Inland Empire.

The mission of Make-A-Wish is to create life-changing wishes for children with critical illnesses.



95% of wish alumni said their wish helped them overcome feelings of sadness and felt more hopeful for their future.



91% of wish parents believe the wish experience is a necessary part of a child's treatment journey.



90% of medical professionals said a wish increases a child's compliance with treatment.

There are over 570 children in Orange, Riverside and San Bernardino Counties waiting for their wish to be granted. **Be part of the magic and help make wishes come true!**



IT'S IN THE BAG

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It's in the Bag is a highly anticipated annual luncheon attended by 300 influential fashion enthusiasts of all ages. This fun-filled themed event features an auction of luxury new designer handbags including Versace, Gucci, Prada, Coach, Kate Spade, Chloe, Chanel, Fendi and more! We invite you to help us create life-changing wishes for children with critical illnesses through your support of this amazing event!

SPONSORSHIP OPPORTUNITIES



\$20,000

Presenting Sponsor (1 Available)

- Two VIP tables for up to 20 guests total
 - Opportunity to be sole sponsor of the exclusive after party
 - Preferred Seating for the Fashion Show
 - 20 Swag Bags and 100 Raffle Tickets
 - Verbal acknowledgement during the program
 - Access to exclusive after party
 - Logo included on printed and digital invitation, event website and event day signage
 - Acknowledgement in Wishful Thinking Newsletter
 - (2) Full screen digital ads
 - Champagne service
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\$10,000 (4 Available)

Couture Sponsor

- One VIP table for up to 10 guests total
 - Preferred Seating for the Fashion Show
 - 10 Swag Bags and 40 Raffle Tickets
 - Access to exclusive after party
 - Logo placement on digital invitation, printed event signage and event website
 - Full screen digital ad
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SPONSORSHIP OPPORTUNITIES

\$7,500

Luxury Sponsor (4 Available)

- Reserved seating for 6 guests
- Includes 6 Swag Bags and 18 raffle tickets
- Access to exclusive after party
- Logo inclusion on event website
- Full screen digital ad

\$5,000

Designer Sponsor (4 Available)

- Reserved seating for 4 guests
- Includes 4 Swag Bags and 8 raffle tickets
- Access to exclusive after party
- Logo inclusion on event website
- (1) Half screen digital ad

\$2,500

Posh Sponsor

- Reserved seating for 2 guests
- Includes 2 Swag Bags and 4 raffle tickets
- Company listing on event website
- Logo recognition on digital screens



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UNDERWRITING OPPORTUNITIES

\$5,000

Signature Drink or Hosted Valet

- Exclusive signage at the bar or valet
 - Reserved seating for 2 guests
 - Includes 2 swag bags
 - Access to exclusive after party
 - Full screen digital ad
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ADVERTISING OPPORTUNITIES



\$1,500

Full screen digital ad



\$1,000

Half screen digital ad



*Print invitation deadline is February 3, 2025

*Digital ad and event day signage inclusion deadline is April 4, 2025

Make-A-Wish Orange County and the Inland Empire tax number is 33-0036556.



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